



For Immediate Release

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CRUISERS YACHTS WELCOMES SKIPPERBUD'S MARINA DEL ISLE TO THE DEALER FAMILY

OCONTO, Wis. (June 11, 2010) – Cruisers Yachts, Wisconsin's premier manufacturer of luxury yachts, announced today the addition of SkipperBud's Marina Del Isle to its dealer family. SkipperBud's Marina Del Isle, located on East Harbor in Marblehead, Ohio, has been catering to boaters that enjoy the finest amenities for 25 years.

"SkipperBud's is a top-notch operation and we are proud to have them join our team," said Dan Zenz, director of sales for Cruisers Yachts.

Marina Del Isle is a division of SkipperBud's, the largest boat dealer in the Midwest. The marina has docks equipped for 200 boats 20' to 60' in length and offers heated, inside cold and outside winter storage, along with in/out drystack service, restaurant, swimming pool and a large picnic area. Open to the public year around, Volvo and Mercruiser certified technicians provide full maintenance service and repair for all manufacturers.

"We share the philosophy with Cruisers Yachts that paying personal attention to customers and focusing on every detail of boating will keep both companies successful for another 25 years. We are proud to partner with Cruisers Yachts family," said Tom Ervin, general manager of SkipperBud's Marina Del Isle.

Headquartered in Oconto, Wis., Cruisers Yachts is part of KCS International Inc., which includes sister company Rampage Sport Fishing Yachts. Cruisers Yachts is known as one of the world's premier manufacturer of midsize to luxury pleasure yachts and produces 13 models from 30 to 56 feet in its Oconto facility. For additional information about Cruisers Yachts, visit www.cruisersyachts.com.

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