

# **KCS INTERNATIONAL INC.**

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## **KCS International Inc. Announces Paul Cherney as Vice President of Sales & Marketing/General Manager**

**OCONTO, Wis. (Aug. 17, 2009)** – KCS International Inc., parent company of Oconto based Cruisers Yachts and Rampage Sport Fishing Yachts, recently named Paul Cherney the company’s vice president of sales and marketing/general manager, where he will be responsible for all sales, marketing and customer service in addition to product planning. Cherney joins KCS after serving as the senior vice president of sales and marketing with Hatteras and CABO Yachts.

“I am looking forward to the challenge of our day to day business as well as the challenges that face our entire industry.” said Cherney. “We have a strong product portfolio and a very talented team in place. With our established brand identity in Cruisers Yachts and Rampage Sport Fishing Yachts, strong distribution channel and a commitment from our owner, Mr. Stock, we are poised to make some large strides in the upcoming months.”

Cherney brings with him more than 15 years of marine industry experience, including an instrumental role in the development and launch of Meridian Yachts in 2002. “I have made a commitment to the entire KCS team that we are going to continue to be aggressive and move forward during these challenging times,” said KC Stock, CEO and owner of KCS International. “We intend to be in the marine industry for many more years and Paul joining our team is just another example of our commitment to help make that happen.”

Headquartered in Oconto, Wis., KCS International Inc. is the parent company of both Cruisers Yachts and Rampage Sport Fishing Yachts. Cruisers Yachts is known as one of the world’s premier providers of midsize luxury pleasure yachts and produces 13 models from 30 to 56 feet in its Oconto facility. Rampage Sport Fishing Yachts combine comfort and convenience with speed, durability and performance focused engineering. Built at the Oconto facility, Rampage Sport Fishing Yachts creates highly fishable express and convertible sport fishing yachts, 30 to 45 feet. For additional information on Cruisers Yachts and Rampage Sport Fishing Yachts, visit [www.cruisersyachts.com](http://www.cruisersyachts.com) or [www.rampageyachts.com](http://www.rampageyachts.com).

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