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**KCS International Inc. Announces Mark Pedersen as President**

**OCONTO, Wis. (Aug. 13, 2009)** – KCS International Inc., parent company of Oconto based Cruisers Yachts and Rampage Sport Fishing Yachts, recently named Mark Pedersen president and CFO of the company. Pedersen replaces Jim Viestenz who stepped down to pursue other interests. Pedersen has been with KCS International for the past 16 years and has more than 20 years experience in the marine industry.

“I am up for the challenges, as I have worked hand-in-hand with the entire KCS management team throughout the years,” said Pedersen. “I was fortunate to be here in the early 1990s when we were rebuilding the company. I learned some valuable lessons that we will use in order to continue our success as we move the company forward. My knowledge and understanding of the marine industry will also play an important role in helping me maintain the companies’ positive position with both Cruisers Yachts and Rampage Sport Fishing Yachts during these tough economic times. We’ve got a great product and the right team in place to make it happen.”

Having previously held the title of CFO, Pedersen is ready to take on the role and responsibilities associated with his new title. “Mark has worked with me for 16 years and I have the utmost confidence in him to continue the positive trend we have built at KCS over the years,” said K.C. Stock, CEO and owner of KCS International Inc. “Mark has been a key player in many acquisitions and management positions with my numerous ventures. We intend to be one of the major contributors in the marine industry for years to come. I trust Mark and our team to make it happen.”

Headquartered in Oconto, Wis., KCS International Inc. is the parent company of both Cruisers Yachts and Rampage Sport Fishing Yachts. Cruisers Yachts is known as one of the world’s premier providers of midsize luxury pleasure yachts and produces 13 models from 30 to 56 feet in its Oconto facility. Rampage Sport Fishing Yachts combine comfort and convenience with speed, durability and performance focused engineering. Built at the Oconto facility, Rampage Sport Fishing Yachts creates highly fishable express and convertible sport fishing yachts, 30 to 45 feet. For additional information on Cruisers Yachts and Rampage Sport Fishing Yachts, visit [www.cruisersyachts.com](http://www.cruisersyachts.com) or [www.rampageyachts.com](http://www.rampageyachts.com).